



**FOR RELEASE: Sept. 6, 2011**

**LOCAL SINGING SENSATION XENIA ---- TOP FINALIST OF NBC'S  
"THE VOICE" ---- TO PERFORM OPENING NIGHT AT 17<sup>TH</sup> ANNUAL  
TEMECULA VALLEY INTERNATIONAL FILM & MUSIC FESTIVAL**

**Festival is set for September 14-18**

**TEMECULA** ---- When the film industry's stars and movers and shakers descend on Temecula next week they'll be welcomed by a "home-grown" star whose voice and talent wowed the entire nation this summer.

**Xenia**, 16, a recent semifinalist on the smash NBC Show "The Voice" will perform on **Opening Night** of the 17<sup>th</sup> annual **Temecula Valley International Film & Music Festival**.

**Opening Night** festivities, set for Sept. 14 at Ultrastar Tower 10 in the Tower Plaza Shopping Center in Temecula, will feature food, music, a walk along the red carpet and a chance to meet and mingle with film and music industry legends and rising stars. The festival runs from Sept. 14-18.

Among those rising stars is Temecula's **Xenia** Martinez, 16, who had just finished her sophomore year at Great Oak High School in June when she auditioned for "The Voice."

Along with dozens of others, Xenia sang for recording artists **Cee Lo Green, Christina Aguilera, Blake Shelton**, and **Adam Levine** who each had their back turned to the performers. If one of those music superstars liked what they heard, the performer joined the competition.

The judges liked Xenia a lot ---- and so did America ---- so much so she made it to the semi-finals of the competition.

"One of the things we've found over all these years is that the Temecula Valley has an incredible number of very talented young people," said Jo Moulton, co-founder and producer of the TVIFF. "We are thrilled to have an up and coming star like Xenia performing on Opening Night to kick off what will be a great festival."

Xenia is just back from an eight city tour with the shows other semi-finalists that included performances in Los Angeles, Chicago, Boston, Las Vegas and New York City.

She was recently signed by Universal Republic Records and is currently working on her debut album to be released later this year.

The smart and quirky comedy LOSING CONTROL about a female scientist who wants proof her boyfriend is “the one” has been selected as the **Opening Night** film of the festival. LOSING CONTROL marks the feature film directorial debut of Valerie Weiss whose award winning short film TRANSGRESSIONS was screened at the Temecula festival in 2006.

LOSING CONTROL is one of more than 160 films, from full length features, to documentaries, animated films and shorts, selected to be part of the festival. Films have been submitted from as far away as Bangladesh, Italy and Japan, and as nearby as Temecula, Riverside and San Diego.

This year’s **Black Tie Gala**, is set for Sept. 18 at the Pechanga Resort & Casino. Honorees include legendary Film Director **Peter Bogdanovich**, Academy Award nominated actress **Virginia Madsen**, Hollywood Icon **Connie Stevens**, Writer Producer Director **Oren Peli** of PARANORMAL ACTIVITY fame, legendary Music Producer **Russ Regan**, rising star Booboo Stewart from The TWILIGHT SAGA films, DVD and Blu Ray Manufacturing Technology pioneer **Erick Hansen** and highly sought after Film Orchestrator and Arranger **Pete Anthony and Twilight’s Eclipse and Breaking Dawn 1 & 2 hot young star, Booboo Stewart.**

Tickets for **Opening Night, the Black-Tie Gala** and other festival events are now available at [www.tviff.com](http://www.tviff.com). For more information, call 951 699 5514 or log on to [www.tviff.com](http://www.tviff.com).

### **About the Festival**

The 17<sup>th</sup> annual Temecula Valley International Film & Music Festival takes place Sept. 14-18, 2011 at Ultrastar Tower 10 in the Tower Plaza Shopping Center. The festival is presented by Cinema Entertainment Alliance, a non-profit arts and education organization dedicated to celebrating world cinema and music. In 2010 over 300 filmmakers, musicians, producers, directors, writers, judges, composers, arrangers, agents, publicists, cast and crew participated in the festival, which was attended by more than 18,000 people

Past TVIFF honorees include Smokey Robinson, Kenny Loggins, Raquel Welch, Dionne Warwick, Carl Reiner, Mary Steenburgen, Michael Madsen, Shirley Jones, Gena Rowlands, Michael York, Hector Elizondo, Ray Charles, Rita Coolidge, William Shatner, Patty Duke, Billy Preston, Earth, Wind & Fire and Louis Gossett, Jr.. Additional honorees have included Directors John Badham, Andy Fickman, Jonathan Lynn and Robert Wise, as well as Producer Lucas Foster and Composers Lalo Schifrin, Christopher Young, John Ottman and John Debney.

### **About Temecula**

Home of Southern California’s Wine County ---- with more than 30 award winning wineries ---- the Temecula Valley offers championship golf courses, hot air balloon rides, relaxing spas, a vibrant Old Town, restaurants, shopping and a wide variety of accommodations, all within an easy drive of anywhere in Southern California. For more information contact the Temecula Valley Convention and Visitors Bureau at [www.temeculacvb.com](http://www.temeculacvb.com).

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**ATTENTION MEDIA: To arrange an interview with the honorees of this year, call 951-699-5514 or send an email to [johnhunneman@yahoo.com](mailto:johnhunneman@yahoo.com).**