



FOR RELEASE: July 15, 2011

Call for Volunteers

Temecula Valley International Film & Music Festival

Festival is set for September 14-18

TEMECULA ---- And the winner is.....you, if you become one of the many volunteers who help the 17th annual Temecula Valley International Film & Music Festival continue to be one of the most successful and respected events of its kind.

“Volunteers are the nuts and bolts of the Festival,” said TVIFF founder and producer Jo Moulton. “We have some amazing and talented people here in the Temecula Valley and this is their way to get involved, become part of the festival, and most of all have a great time.”

And there is no end to the kind of jobs volunteers get to do.

Muscles are needed to haul gear and skilled handymen and carpenters are always welcomed. Maybe you're a food server or a bartender who can help provide refreshments or are fluent in French, Japanese, Spanish or other languages and can be an interpreter for our international guests. Can you run a projector or introduce films, moderate a workshop or help people find their seats?

“The Festival provides lots of opportunities,” Moulton said. “There's the pleasure of hobnobbing with the film and music professional and celebrities. But plenty of 'elbow grease' goes into putting on a five-day film and music festival. And that's where our hard working, problem solving, movie and music

loving, people pleasing, get-your-hands-dirty group of dedicated volunteers step in and help make the festival what it is.”

In addition to the knowledge volunteers gain from being part of a premier film and music festival, community members can meet and work with industry professionals, expand their social and professional networks, make new friends and gain valuable, hands-on experience.

Flexible shifts are available to allow you to tailor your time and talents to meet your schedule.

And that’s not all. As a volunteer you are entitled to a pass to see festival movies for FREE and are eligible for discounts to many Special Events including Opening Night and the star-studded Black Tie Gala.

The festival is set for Sept. 14-18, 2011. Volunteer orientation sessions will be held August 20 and 21, 2011, 9AM at UltraStar Cinemas (27531 Ynez Rd., Temecula, CA 92591) at Tower Plaza Shopping Center and on August 23, 7:30PM at the Festival’s Hospitality Suite (27485 Ynez Rd, Temecula, CA 92591) also at Tower Plaza Shopping Center. All festival volunteers are required to attend one of the volunteer sessions.

To volunteer, or for more information, contact Kris Dalton at 951-699-5514 or email volunteer@tviff.com. You can also log on to <http://tviff.com/volunteer.html>.

Whether you’re new to the area or have been here for many years, volunteering with the TVIFF is an experience you’ll never forget.

About the Festival

The 17th annual Temecula Valley International Film & Music Festival takes place Sept. 14-18, 2011 at Ultrastar Tower 10 in the Tower Plaza Shopping Center. The festival is presented by Cinema Entertainment Alliance, a non-profit arts and education organization dedicated to celebrating world cinema and music. In 2010 over 300 filmmakers, musicians, producers, directors, writers, judges, composers, arrangers, agents, publicists, cast and crew participated in the festival, which was attended by more than 18,000 people.

Past TVIFF honorees include Smokey Robinson, Kenny Loggins, Raquel Welch, Dionne Warwick, Carl Reiner, Mary Steenburgen, Michael Madsen, Shirley Jones, Gena Rowlands, Michael York, Hector Elizondo, Ray Charles, Rita Coolidge, William Shatner, Patty Duke, Billy Preston, Earth, Wind & Fire and Louis Gossett, Jr.. Additional honorees have included Directors John Badham, Andy Fickman, Jonathan Lynn and Robert Wise, as well as Producer Lucas Foster and Composers Lalo Schiffrin, Christopher Young, John Ottman and John Debney.

About Temecula

Home of Southern California’s Wine County ---- with more than 30 award winning wineries ---- the Temecula Valley offers championship golf courses, hot air balloon rides, relaxing spas, a vibrant Old Town, restaurants, shopping and a wide variety of accommodations, all within an easy drive of anywhere in Southern California. For more information contact the Temecula Valley Convention and Visitors Bureau at www.temeculacvb.com.

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