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**PETER BOGDANOVICH ---- LEGENDARY DIRECTOR-PRODUCER-WRITER ----
TO RECEIVE LIFETIME ACHIEVEMENT AWARD AT 17TH ANNUAL TEMECULA
VALLEY INTERNATIONAL FILM & MUSIC FESTIVAL**

Festival is set for September 14-18

TEMECULA ---- It was hardly his last movie, but 40 years ago *THE LAST PICTURE SHOW* was nominated for eight Academy Awards and catapulted director **Peter Bogdanovich**, who was nominated for three of the gold statues for his film, to the top of his profession. Dozens of honors and highly acclaimed films later, Bogdanovich will be honored with the Lifetime Achievement Award at the 17th Annual Temecula Valley International Film & Music Festival's Black Tie Gala on Sunday, Sept. 18th, at Pechanga Resort & Casino. The festival runs from Sept. 14-18.

Festival Director Jo Moulton commented, "Mr. Bogdanovich's career in film as actor, writer, director and educator has spanned over 40 years. He is a living and walking encyclopedia of Hollywood history who helmed his career with risky unexpected moves in film that have created rich and timeless cinematic creations as *The Last Picture Show*, *Mask*. We are proud to honor Mr. Bogdanovich with a Lifetime Achievement Award."

Bogdanovich will be honored along with Academy Award nominated actress **Virginia Madsen**, Hollywood Icon **Connie Stevens**, Writer Producer Director **Oren Peli** of *Paranormal Activity* fame, legendary Music Producer **Russ Regan**, DVD and Blu Ray Manufacturing Technology pioneer **Erick Hansen** and highly sought after Film Orchestrator and Arranger **Pete Anthony**.

Past award recipients include **Gena Rowlands**, **Ray Charles**, **Kenny Loggins**, **Michael York**, **Smokey Robinson**, **Carl Reiner**, **Lalo Schifrin**, **William Shatner**, **Etta James** and **Shirley Jones**.

Bogdanovich began his career as an actor, studying under legendary acting teacher **Stella Adler** and appearing in summer stock and on television, before turning to directing Off-Broadway plays.

In 1966 he began working in movies as an assistant to **Roger Corman** who financed Bogdanovich's first film as director-writer-producer, the cult classic *TARGETS*, starring **Boris Karloff**.

In 1971 he directed then unknowns **Jeff Bridges** and **Cybil Shepherd** in *THE LAST PICTURE SHOW*, a brilliant look at 1950s life in small Texas town. That film was recently designated a National Treasure by the Library of Congress.

Bogdanovich was considered part of the "new wave" of Hollywood directors that included **George Lucas**, **Martin Scorsese**, **Brian DePalma** and **Steven Spielberg**.

For more than 25 years Bogdanovich was responsible for a string of classic American films including WHAT'S UP DOC, starring **Barbara Streisand** and **Ryan O'Neal**, PAPER MOON starring **Ryan O'Neal** and his daughter **Tatum O'Neal**, which was nominated for four Academy Awards, DAISY MILLER, SAINT JACK, and THEY ALL LAUGHED, **Audrey Hepburn's** last film.

In 1985 Bogdanovich scored another major triumph with MASK, starring **Eric Stoltz** and **Cher**, who won an Academy Award for Best Actress for the role.

More recent projects have included NOISES OFF, THE CAT'S MEOW, THE MYSTERY OF NATALIE WOOD and the hard-hitting docudrama HUSTLE about baseball player **Peter Rose**.

He also returned to his acting roots, playing a psychiatrist for four seasons on the HBO series THE SOPRANOS.

In addition to his cinematic work, Bogdanovich has published more than a dozen books on various aspects of filmmaking.

About the Festival

The 17th annual Temecula Valley International Film & Music Festival takes place Sept. 14-18, 2011 at Ultrastar Tower 10 in the Tower Plaza Shopping Center. The festival is presented by Cinema Entertainment Alliance, a non-profit arts and education organization dedicated to celebrating world cinema and music. In 2010 over 300 filmmakers, musicians, producers, directors, writers, judges, composers, arrangers, agents, publicists, cast and crew participated in the festival, which was attended by more than 18,000 people.

Past TVIFF honorees include Smokey Robinson, Kenny Loggins, Raquel Welch, Dionne Warwick, Carl Reiner, Mary Steenburgen, Michael Madsen, Shirley Jones, Gena Rowlands, Michael York, Hector Elizondo, Ray Charles, Rita Coolidge, William Shatner, Patty Duke, Billy Preston, Earth, Wind & Fire and Louis Gossett, Jr. Additional honorees have included Directors John Badham, Andy Fickman, Jonathan Lynn and Robert Wise, as well as Producer Lucas Foster and Composers Lalo Schifrin, Christopher Young, John Ottman and John Debney.

For more information, call (951) 699 5514 or visit www.tviff.com

About Temecula

Home of Southern California's Wine County ---- with more than 30 award winning wineries ---- the Temecula Valley offers championship golf courses, hot air balloon rides, relaxing spas, a vibrant Old Town, restaurants, shopping and a wide variety of accommodations, all within an easy drive of anywhere in Southern California. For more information contact the Temecula Valley Convention and Visitors Bureau at www.temeculacvb.com.

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ATTENTION MEDIA: To arrange an interview with the honorees of this year, call 951-699-5514 or send an email to johnhunneman@yahoo.com.