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Win Tickets to the 2011 Temecula Valley International Film & Music Festival

Enter the TVIFF Ticket Giveaway and Win! Monthly Drawings for All Access Pass, Awards Gala and Opening Night

Temecula, CA, (June 7, 2011) — This year's Temecula Valley International Film & Music Festival is offering film and music enthusiasts lots of great opportunities to attend, participate and enjoy the Festival experience in various fun and exciting ways –FREE! FREE is always a welcome treat. EASY is even more appealing.

So here's how: Log on to www.tviff.com, and simply click Enter to Win. You may win tickets to either Opening Night, the Awards Gala or the Festival's All Access Pass! Drawings will be held at the end of each month from June through August. Winners will be announced on the Festival's website, www.tviff.com.

Kicking-off with a red carpet opening night festivities, the five-day schedule is packed with film screenings, live music acts, parties and after parties to make festival participants and attendees stay in Temecula enjoyable and memorable. And with the region's stunning vineyards, wineries, lakes, casinos and nature ecological reserve just a stone's throw away — the Festival is held a short distance from eclectic entertainment and recreational activities such as hiking, horseback riding, wine tastings, hot air ballooning and Las Vegas style gaming.

Whether you are a dedicated film buff, a music enthusiast or you come to seek inspiration, opportunity and collaboration or you simply enjoy the glitz, glamour and celebrity hobnobbing that this festival brings into town every September for almost two decades now, be sure to save the dates: **Sept. 14-18, 2011**. Last year's festival highlights included the showcasing of 22 full length features, 20 documentaries, 103 combined short films, student films, animation and showcases, 20 music artists from 22 countries and over 25 US cities and states.

The 17th Annual Temecula Valley International Film & Music Festival runs Sept. 14-18 at the UltraStar Cinemas at Tower Plaza Shopping Center and is presented by Cinema Entertainment Alliance, a non-profit arts and education organization dedicated to celebrating world cinema and music. For more information on ticket giveaways, film and music society membership, film and music entry guidelines, volunteer and sponsorship opportunities, log on to www.tviff.com or call (951) 699-5514.

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